



**porque sim**



I've been passionate about travelling ever since I can remember. I started to travel when I was very young and I do so whenever I can, both in Portugal and abroad. The experience I've been gaining and the desire to go beyond what tour operators usually offer led me over a decade ago to begin organising my own trips. I like having time to know places and to be able to change my route on the whim of the moment, discovering places I have never heard of, experiencing local cultures and doing a lot of walking. In addition to my love for travelling, I love photography and writing – and the result of this cocktail had obviously to be a blog.

*Ana CB*



**A journey of a thousand miles begins with a simple step.**

*Lao Tzu*

The blog VIAJAR PORQUE SIM was created having in mind all people who like to travel but do not wish to conform to the stereotyped offer of the tour-operating market, who wish to see more than what is extensively shown in pictures, those for whom travelling and holidays mean somewhat more than lying in the sun on a foreign beach. This is a blog about real experiences told as a chronicle, journal or guide, with suggestions and inspirations, descriptions of episodes and opinions. It is especially intended for those who wish to travel independently without giving up some comfort but also dispensing with luxury, those who wish to know a little bit about everything, be it iconic cities, secluded villages or natural landscapes, in Portugal or other countries.

[www.viajarporquesim.blogs.sapo.pt](http://www.viajarporquesim.blogs.sapo.pt)

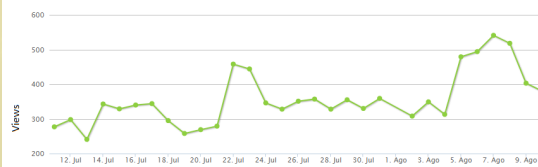


Created in 2013, my blog has been progressively attracting faithful readers, while likewise drawing the attention of new readers. (data July–August 2019)

| Type of visitor | Percentage |
|-----------------|------------|
| New             | 51.7%      |
| Repeat          | 48.3%      |
| Gender          | Percentage |
| Female          | 64.7%      |
| Male            | 35.3%      |
| Age group       | Percentage |
| 25-34 years     | 31.6%      |
| 35-44 years     | 33.9%      |
| 45-54 years     | 16.1%      |
| 65-64 years     | 11%        |

**Total** (last 30 days)

**7.253** Unique visitors    **234** Avg. daily visits    **10.714** Views    **346** Avg. daily views



[www.instagram.com/viajar\\_porque\\_sim](https://www.instagram.com/viajar_porque_sim)  
960+ followers



[www.pinterest.pt/viajarporquesim](https://www.pinterest.pt/viajarporquesim)  
52k+ views/month



[www.facebook.com/viajarporquesim](https://www.facebook.com/viajarporquesim)  
900+ followers



### ***How we can cooperate***

***email: [viajarporquesim@sapo.pt](mailto:viajarporquesim@sapo.pt)***

- In the promotion of locations on the blog and social networks (always with absolute editorial independence)
- In the preparation of itineraries
- In the creation of texts and other materials for publicising destinations/sites

*Considering that I work as a translator with many years of experience, I can carry out all the above tasks in a bilingual or trilingual version, or directly in English or French.*